Public Health Training
Prospectus
September 2016
About Oldham

- The borough of Oldham is situated in northwest of England and is part of the Greater Manchester sub-region.
- Only five miles away from Manchester City Centre and close to superb countryside with almost a quarter of the borough in the Peak District National Park.
- No household in the borough is more that two miles from open countryside.
- The profile of the borough’s population means that we have diverse communities within Oldham, made up of people from a range of ages, backgrounds and cultures.
Total population: 227,312
Oldham’s population as of 2013 (mid-year estimates)

BME population: 22.5%

By 2023 the population is expected to increase to 236,000 including:

- 20% increase in over 65s
- 40% increase in over 75s
- 50% increase in over 85s

Age profile

<table>
<thead>
<tr>
<th></th>
<th>0 - 15</th>
<th>16 - 64</th>
<th>65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oldham</td>
<td>22.4%</td>
<td>62.1%</td>
<td>15.5%</td>
</tr>
<tr>
<td>England</td>
<td>18.9%</td>
<td>63.8%</td>
<td>17.3%</td>
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Poverty

- Oldham is the 37th most deprived area out of 326 local authorities
- 15,600 children [26.9%] are in low income families
- We have around 300 welfare rights referrals every month
Oldham Council
Working for a cooperative borough

• Oldham is committed to developing a co-operative future; one where citizens, partners and staff work together to improve the borough and create a confident and ambitious place.

• Put simply, becoming a co-operative borough is about everybody doing their bit and everybody benefiting.

• In Oldham, working co-operatively can mean many different things. It’s not just about delivering services through co-operatives or mutuals, it’s about working in a way which helps to empower residents to take greater control of their own lives but also gets the maximum benefit from the resources that are available to the community and public sector.

• It also encompasses a much broader range of approaches that reflect the values and ethos of co-operatives working. This means working in ways which are ethical, fair and deliver good social value as well as value-for-money. It also means giving residents the opportunity to work in collaboration with us to design and even help deliver services.

• Our **Public Health Charter** draws from the Cooperative Charter for Oldham and focuses on working collaboratively with residents, communities and partners to address the factors that impact on health and wellbeing in Oldham.
Health of the population of Oldham

• Our population’s health is influenced by social inequality including poverty, worklessness, and disadvantage on the basis of race. The wider determinants of health such as education, employment, housing and transport are critical factors too.

• Whilst we are seeing improvements in health, we are still nearer the bottom than the top of regional and national health and wellbeing indicators: life expectancy for both men and women remains lower than the England average and differs by 11.4 years for men, and 10.7 years for women between the most deprived and least deprived areas of Oldham. Unhealthy behaviour and the presence of multiple long-term conditions are both over-represented among our poorer, more disadvantaged communities, one fifth of households is in fuel poverty and one in four of our children lives in poverty.

• The latest Health Profile for Oldham is available here.
Oldham: Health and Lifestyle

Total Population: 230,823
- 25% under 18
- 59% aged 18-64
- 16% aged 65+

24.5% of children are living in poverty

44% of adults get their '5-a-day'

22.3% of adults are current smokers

Life Expectancy
- Women: 81 years
- Men: 77 years

There were 1,149 admissions relating to alcohol in 2014/15

An estimated 68% of adults are overweight or obese

Only 45% of adults are classified as 'active'
Oldham’s Public Health Department

• The Public Health Department sits within the Council’s Health and Wellbeing Directorate, alongside Children’s and Adults’ Social Care and Community Services.

• The Department also includes the Council’s Leisure and Youth Services, and Libraries, Arts and Heritage functions.

• The Directorate is lead by Alan Higgins, Director of Public Health, with support from two Consultants in Public Health, the Head of Public Health & Leisure, and Head of Heritage, Libraries & Arts.

• The Public Health team are based in the Civic Centre in Oldham town centre. One Consultant post in the team is based with Oldham Clinical Commissioning Group part-time.
Examples of current work
Get Oldham Growing

• **Get Oldham Growing** aims to get communities in Oldham active and engaged in food growing, to improve health and develop opportunities for new social businesses in the local food economy.
Examples of current work
Healthier You: NHS Diabetes Prevention Programme

• Oldham is one of the first areas in the country to implement ‘Healthier You’, the new national NHS Diabetes Prevention Programme. The programme aims to provide tailored, personalised help to people at risk of Type 2 diabetes to reduce their risk. The programme will include education on healthy eating and lifestyle, help to lose weight and bespoke physical activity programmes, all of which together have been proven to reduce the risk of developing the disease.
Examples of current work
Right Start: Integrated Early Years Service

• To improve outcomes for our youngest residents and their families we have undertaken an ambitious redesign of our early years offer.

• Based on the Greater Manchester Early Years Delivery Model we have developed ‘Right Start’: an integrated universal service for 0-5 year olds, with additional support for those who need it.

• The service provides a range of support from Right Start practitioners such as health visitors, community nurses and early years staff. These specialists will work closely with other Right Start partners such as midwives, GPs, school nurses, early years settings and schools.
Examples of current work
Oral health improvement

- Improving the oral health of children has been set as a priority for action by the Health and Wellbeing Board.
- Approximately half of five year olds living in Oldham have experience of dental decay. Our ambition is to reduce the proportion of five year old children experience dental decay to 38% by 2018/19.
- Our strategy includes work to embed oral health improvement activity across the wider public health workforce, and to introduce healthier food and drink policies to create health promoting environments and reduce sugar consumption.
Public Health Training in Oldham
Educational Supervision

• Katrina Stephens is an accredited trainer and holds the post of Consultant in Public Health (Health and Wellbeing). Areas of work include child health, health intelligence, sexual health, substance misuse and tobacco control.

• Dr Charlotte Stevenson is a joint appointment with Oldham CCG and holds the post of Consultant in Public Health (Healthcare). Areas of work include public health in primary care and integration of health and social care. Charlotte will be undertaking the training to become an accredited trainer in early 2017.

• Both Katrina and Charlotte are recent graduates of the North West Public Health training scheme and therefore have a good understanding of the training scheme and are keen to support Specialty Registrars.
Training opportunities in Oldham

- We are keen to welcome Specialty Registrars at any stage in their training. Learning agreements will be developed with each trainee to stretch and challenge, provide access to new opportunities and meet identified learning needs.
- Specialty Registrars will be a full part of the public health team and will be invited to attend Management Team meetings.
- Training in Oldham can also include some more unique training opportunities such as:
  - Engage in Greater Manchester Health and Social Care Devolution, including the development of Oldham’s Integrated Care Organisation, and support to undertake work for the whole of Greater Manchester.
  - Develop healthcare public health skills and knowledge by undertaking projects within Oldham CCG, supported by our joint Consultant post.
  - Undertake work relevant to public health within youth services, leisure or the arts, which are also part of the public health department in Oldham.
  - Develop skills and understanding of asset-based approaches through working in a cooperative council.
  - Contribute to ‘Well Oldham’, working in partnership with Public Health England, University of Manchester and the Academic Health Science Network.
Academic Links

• Oldham has strong links with the Academic Health Science Network and is a pathfinder location for ‘Well North’, a partnership between Public Health England, The University of Manchester and Manchester Academic Heath Science Centre.

• There are also close links with teaching and research at the University of Manchester, with one Consultant holding an honorary contract with the University.
Work undertaken by previous Specialty Registrars

• Health Needs Assessment of the Life Expectancy Gap for People with a Serious Mental Illness (ST1*)
• Suicide audit (ST2)
• Falls and bone health Health Needs Assessment, and supporting the implementation of a new service model (ST3)

* Year of training that Registrar was in when work completed
Contact details

For further information about public health training in Oldham, please contact:

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