

## Public Health Training Scheme - Training Location Prospectus

Updated 20/12/2024

### 1. An Overview of Salford

Salford is home to approximately 269,900 people <sup>1</sup> and covers 37 square miles <sup>2</sup>. There are five districts, or eight neighbourhood areas <sup>3</sup>, and 20 wards <sup>4</sup>. Although Salford is among the top 25% most densely populated local authorities (LAs) in England <sup>1</sup>, over 60% of the city is made up of green spaces featuring woodland, five local nature reserves, over 20 public parks and a number of picturesque villages <sup>5</sup>.

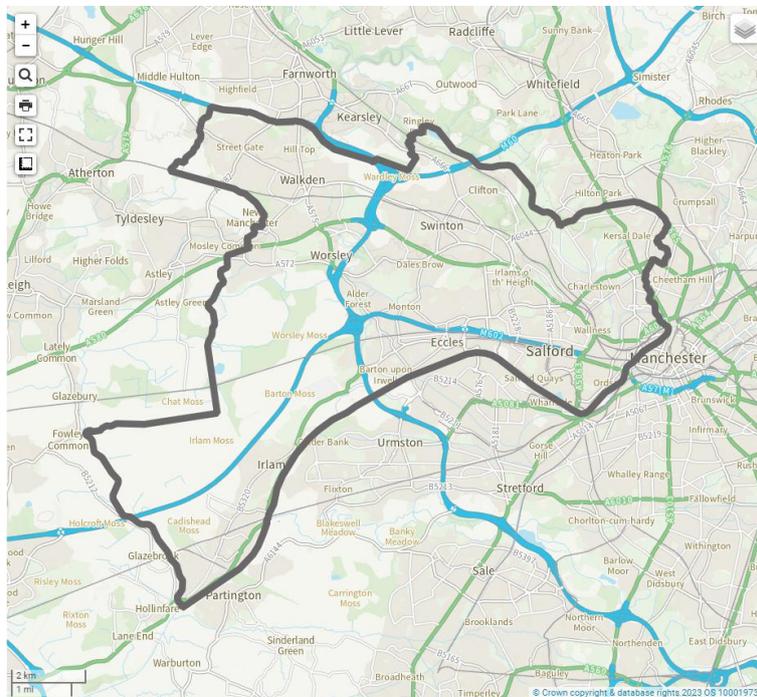


Figure 1: Salford Local Authority

Note: Contains OS data © Crown copyright and database right 2024.

Source: Salford City Council (<https://map.salford.gov.uk/#map>)

Salford's population has been growing consistently since 2001. Between 2011 and 2021 Salford's population increased by approximately 36,000, which represents the largest percentage population change in the North West across this time period <sup>1</sup>. The age profile of Salford is also changing - Salford now has a median age six years lower than that of England (34 vs. 40), with an extra 12,700 25-34 year olds in 2021 compared to 2011 <sup>1</sup>. The population of Salford is diverse in terms of ethnicity and religion as well as the range of languages spoken by residents <sup>6</sup>.

In 2019, Salford was the 18<sup>th</sup> most deprived Local Authority (LA) in England, and the 3<sup>rd</sup> most deprived LA in Greater Manchester (GM) <sup>7</sup>. Approximately 26% (13,545) of children live in relative low income families <sup>7</sup>. However, deprivation within Salford is highly variable, with some areas of relative affluence and others experiencing higher levels of deprivation <sup>8</sup>. Similarly, the patterns of land use and population density are also highly variable within Salford, as are population-level health outcomes <sup>8</sup>. Life expectancy for both men (77.1 years) and women (80.5 years) are significantly lower than the England average (three-year range, 2018-2020) <sup>7</sup>. There are also profound health inequalities between areas within Salford <sup>8</sup>, with a 10.2 year gap in life expectancy for men between the most and least deprived wards, and a 7.7 year gap for women <sup>8</sup>.

## **2. Salford City Council**

The Council's values are "*Pride, Passion, People and Personal Responsibility*" <sup>9</sup>.

Salford City Council comprises 20 electoral wards with three councillors representing each ward <sup>10</sup>. The City Council is currently controlled by the Labour Party <sup>10</sup>. Salford's elected Mayor is Paul Dennett, and he is supported in his role by the City Mayor's Cabinet, councillors with portfolio responsibility for a range of areas <sup>11</sup>.

Salford's Senior Leadership Team is led by the Chief Executive, Tom Stannard, and is composed of the Directors of each of the service groups and teams which make up Salford City Council <sup>12</sup>.

## **3. Health and Wellbeing Board and the Locality Plan**

Salford's Health and Wellbeing Board (HWBB) is co-chaired by Cllr John Merry and meets monthly <sup>13</sup>. It has a number of responsibilities including the production of a Joint Strategic Strengths and Needs Assessment (JSSNA). In Salford, we include "Strengths" in our JSSNAs to recognise the existing role of the many strengths and assets in our city <sup>14</sup>.

The HWBB and its partners have produced the Locality Plan 2020-25 and will be refreshing this in 2025 to Salford 2030. The Locality Plan outlines the priorities for improving health and wellbeing in Salford, as well as the actions which partners commit to take to achieve these outcomes <sup>15</sup>.

The core outcomes of Salford's Locality Plan 2020-2025 are <sup>15</sup>:

1. "People will live longer and those years will be lived in good health (Increased healthy life expectancy for all).
2. "The gap in life expectancy between the most and least deprived communities in the city will be reduced (inequalities index)."

To achieve this, the plan is underpinned by the principles of starting well, living well, ageing well, and strong and resilient communities. The wider determinants of health are further emphasised in the consultation version of the draft Locality Plan Salford 2030 <sup>16</sup>.

## **4. Key Partners**

Salford City Council's public health team has very strong links with a number of partner organisations who share common goals in improving the health and wellbeing of residents. Some of the key links include: GM Integrated Care Partnership <sup>17</sup>, Northern Care Alliance NHS Foundation Trust <sup>18</sup> – the local hospital NHS trust which also provides many community services, Primary Care Networks in Salford and Salford CVS <sup>19</sup> alongside many other organisations. These strong partnerships facilitate collaboration across the City, allowing innovation and co-ordination of energy to improve health. Many of these partnerships can be found on the Partners in Salford website <sup>20</sup>.

## 5. The Public Health team

The Public Health team at SCC encompasses approximately 50 professionals with a wide range of specialist knowledge and experience. The Director of Public Health and Wellbeing (DPH), Dr Muna Abdel Aziz, leads the team, with Consultants in Public Health holding responsibility for areas within public health. There are two Deputy DPH in Salford and a part time Consultant in Public Health. All four are accredited trainers in public health. Gillian McLauchlan is the Director of Health Protection and Commissioning; Dr May Moonan is Director of Healthcare Public Health and Dr Fiona Hamilton covers Primary Care and Academic public health.

Alongside principal and strategy managers, the health protection team and the programme and commissioning managers, we also have a strong public health intelligence team and public health inequalities improvement team, supported by the PH admin support team. The health improvement team, early help for children and families and regulatory services work closely with public health across different directorates of Adults, Children and Place respectively. There are usually one or two public health StRs on placement, ranging from ST1 through to ST5, GP trainee placement rotating every 6mths, and other specialities joining at various intervals. Work placement and taster sessions are offered to university students and prospective applicants interested to join the public health training programme.

## 6. Approach to Training & Working in Salford

Trainees in Salford are very much part of the core public health team from day one. Trainees will be located with the team and allocated their own laptop and IT equipment to allow agile working in accordance with the Council's policies. The team currently utilise hybrid working, and the amount of time working virtually or in-person at the Civic Centre will depend on the projects you work on and the teams you engage with during your time at the Council.

You will attend Senior Leadership and Senior Management Team meetings which will give you an invaluable insight into operating at a senior level in the Council. You will be supported to work on projects that stretch and challenge you but that support both your needs and the needs of the team. Projects focusing on wider determinants of health may span other departments within the Council as well as partner organisations in Salford.

The department has a strong reputation for public health training and have a range of apprenticeships to 'grow your own' practitioners and specialists. Occasionally, there may be colleagues working towards UKPHR specialist or practitioner registration. Depending on your seniority, your role may involve providing support to other trainees and junior colleagues. There are also opportunities for larger projects across the Northern Care Alliance or in Greater Manchester.

## 7. Projects

Examples of projects undertaken include:

- Coordinating and contributing to the Public Health Annual Report (ST1)
- BME health needs assessment (ST1)
- Falls Review (ST1)
- Increasing Cancer Screening uptake for people with learning difficulties. (ST1/2)
- Equality Impact Assessment for a service re-procurement (ST1/2)
- Work on Salford Quays open water safety (ST1/2)
- Commissioning for integrated substance misuse tender (ST2)
- Commissioning for Integrated Wellbeing programmes (ST3)
- Public Health Financial Spend Profiling (ST3)
- Contaminated Land/ Cancer Concern Investigation (ST3)
- Domestic Violence Needs Assessment (ST4)
- Drug and Alcohol Needs Assessment (ST4)
- Healthcare Public Health lead (ST5)

## 8. What StRs Say About Salford

We receive good feedback about training in Salford:

*"I am thoroughly enjoying my placement at Salford City Council. Everyone in the Public Health team is enthusiastic and approachable, and I have been supported to take on interesting projects which reflect my learning needs while taking on appropriate levels of responsibility. So far during training I have been given the opportunity to lead on a Health Needs Assessment focused on ethnic minority groups in Salford and have been involved with writing policy briefings on Hospital Weekend Mortality and HIV Pre-Exposure Prophylaxis.*

*"Salford has been a really enjoyable, challenging and rewarding place to work from both a learning and experience perspective. From the outset I felt part of the team and have come to feel like a valued and integral member of the PH department rather than a temporary member of staff. It is a very friendly and collaborative department which emits a sense of drive and passion for public health. The Public Health Support Team has been really helpful and supportive, signposting me to relevant people, documents and departments as well as enabling me with any practical issues such as meetings."*

*"I've learnt a lot and gained new skills whilst working here [in Salford]. I also managed to pass a very tricky exam with support from [the team] and completed lots of my learning required for public health training."*

*"I can only speak highly of my time at Salford. Professionally it has been challenging and demanding, given the wide variety of unfamiliar projects and portfolio of work I have been encouraged to take on. It has forced me to step out of my comfort zone on multiple occasions. This I feel has been crucial in developing my skills and confidence in tackling complex public health challenges."*

*"The public health work programme in Salford covers the entire Public Health Curriculum and has therefore provided a broad range of training opportunities (as evidenced by the range of projects I undertook during my placement). Ideas for work have been proactively presented to me from across the team and I have always been supported and accommodated to talk through any work that I have not been directly involved with but that may have been of interest to my learning."*

*"From day one I have been treated as a member of the core team, getting fully involved in senior leadership team meetings and project planning. The trainers facilitate trainees to identify learning opportunities and find projects which align with them, while providing a supportive learning environment in which to grow."*

## 9. Further Information

If you have any questions about training in Salford, please contact us through:

Director of Public Health and Wellbeing  
Unity House, Civic Centre, Chorley Road  
Swinton M27 5AW

C/O Public Health Secretary  
<PHSecretary@salford.gov.uk>

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