



Public Health in Sefton

Training Location Prospectus



Introduction

Reasons for choosing Sefton

Sefton is the northern borough of Liverpool City Region with more than 273,000 residents. Boasting 22 miles of coastline, Sefton is a leading coastal tourist destination with a flourishing visitor economy. Spanning the busy Port of Liverpool, the famous Antony Gormley's 'Another Place' installation, attractive beaches and dunes, to the resort town of Southport, the diversity of the borough provides a unique mix of urban and natural setting. Sefton is a diverse and exciting borough where people can enjoy a great work-life balance. With excellent transport links Sefton is well placed for accessing cities across the North West, including Liverpool and Manchester.

Sefton is a vibrant local authority that is already on a journey of aspiration and ambition as it works towards delivering its exciting Vision 2030. This journey is shared with our partners and communities as we strive to ensure Sefton is a confident and connected Borough.



Introduction

Reasons for choosing Sefton

Speciality Registrars and consultants are based in the recently refurbished Magdalen House, Bootle, together with the public health core support team including public health intelligence and business support. Magdalen is 10 minutes walk from Bootle Oriel Road station.

Agile working is actively encouraged and supported across the council with all staff having laptops and supporting technology to work in a variety of locations.

Registrars are an integral part of the public health team, participating in public health team meetings, cabinet briefings, joint CCG senior team meetings and other collaborative learning opportunities across the wider council.

The public health team enjoy excellent working relationships with colleagues in both Sefton CCGs, the Sefton Council for Voluntary Services and provider organisations which provide registrars excellent opportunities for joint work.



Public Health within Sefton

Duties to local authorities to improve and protect health, reduce health inequalities and improve population health:

- Weighing and measuring children
- Dental public health
- Fluoridation
- Medical inspection of school children
- Sexual health
- Seasonal mortality
- Accidental injury
- Physical activity
- Drug, alcohol and tobacco misuse
- Obesity
- NHS Health Check programme
- Health at work
- Reducing and preventing health defects
- Prevention and early intervention
- Children's public health (0 – 19)
- Public health advice to the NHS
- Pharmaceutical Needs Assessment
- Suicide prevention

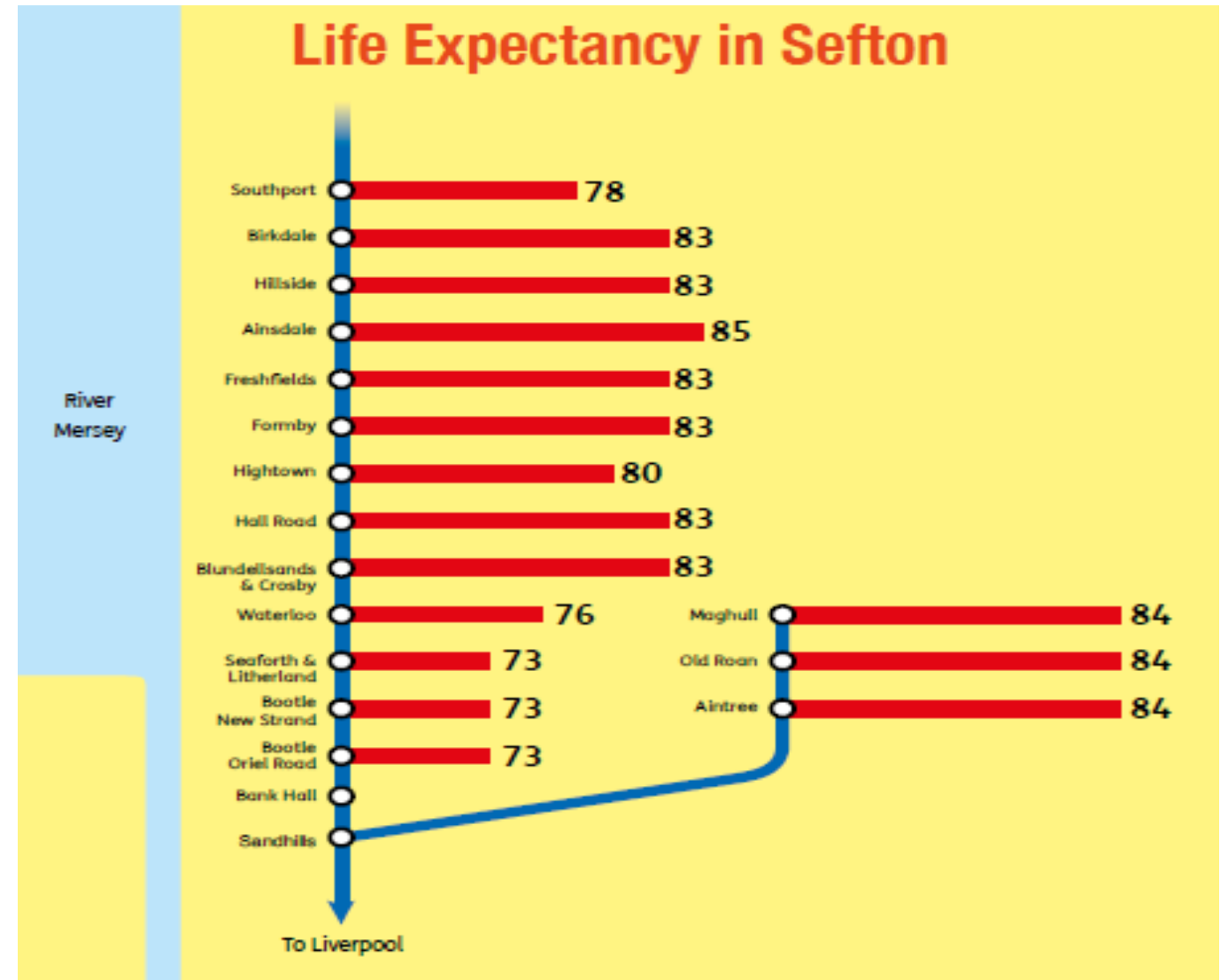
We reduce health inequalities of Sefton residents by:

- Supporting and enabling local residents to protect and improve their own health
- Improving local resilience and protecting the local communities' health
- Review residents health and wellbeing needs
- Analysing data to improve our understanding of local health profiles and develop solutions to public health challenges
- Commissioning specialist public health services for local communities



Challenges in Sefton

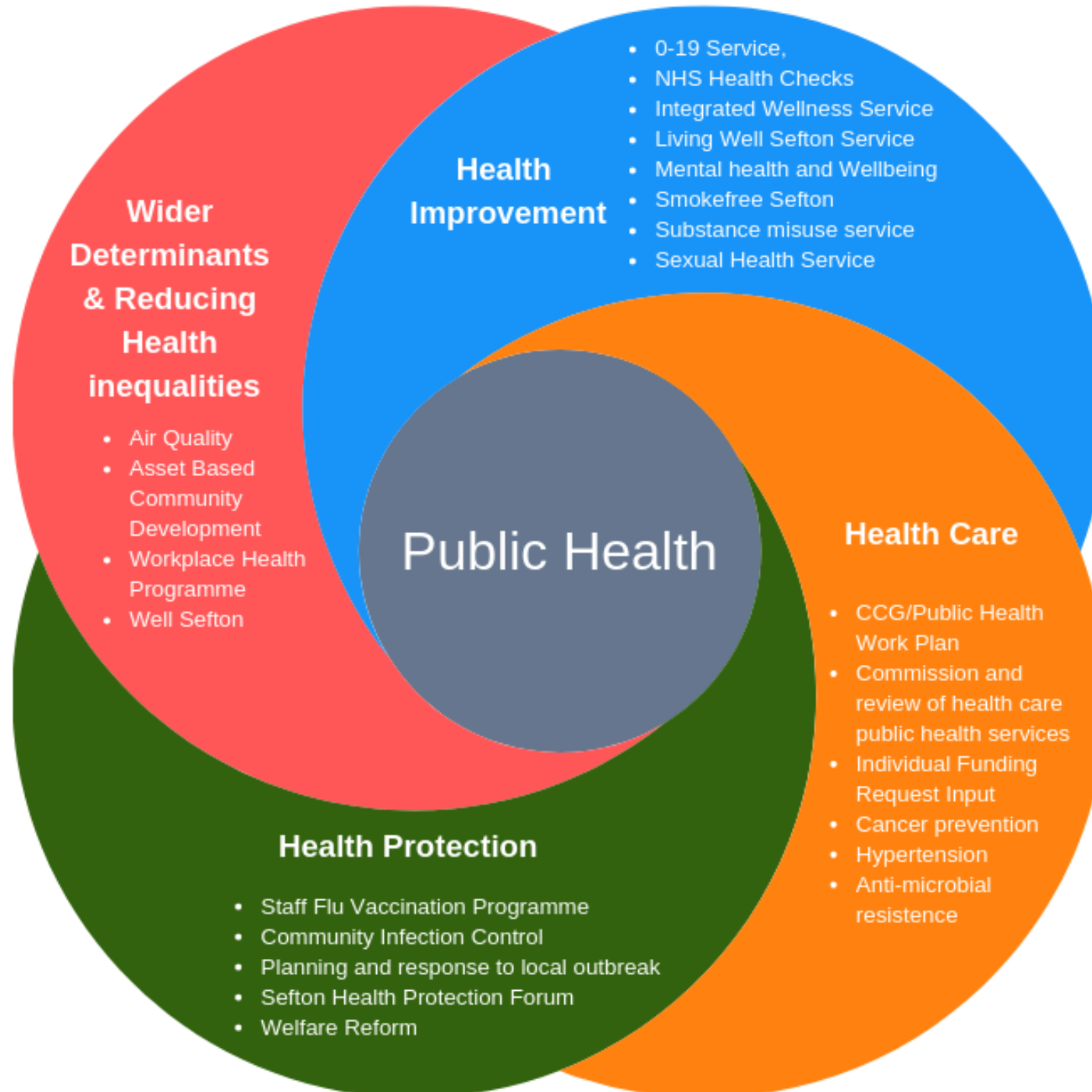
- Life expectancy varies by 12 years from the most to least deprived areas of Sefton
- Breastfeeding figure of 58% within Sefton but significantly lower than the England - 74.5%.
- Approx. 61% of adults in Sefton are overweight or obese, the same as the national figure.



- Admission episodes for alcohol-specific conditions (Persons) in was 2017-18 is 933 per 100,000 population; significantly worse than the average for England (570 per 100,000).
- 2017 smoking prevalence (16%) in Sefton is lower than the England average (18%) the rate of smoking related deaths is at 265 per 100,000 population, or 500 deaths per year in Sefton
- Need for a focus on mental health and wellbeing
- High levels of social isolation resulting in loneliness



Activity in Sefton





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BUSINESS CO-ORDINATOR



MATT ASHTON
DIRECTOR OF PUBLIC HEALTH



HELEN ARMITAGE
CONSULTANT



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STEVE GOWLAND
PUBLIC HEALTH LEAD



ANNA NYGAARD
ACTING CONSULTANT



JULIE MURRAY
ADVANCED PRACTITIONER



ALAN MCGEE
PUBLIC HEALTH LEAD



MARGARET JONES
CONSULTANT



Supervision and trainee opportunities

- Sefton public health team is made up of senior council officers. As well as the educational supervisors: Margaret Jones, Charlotte Smith and Helen Armitage, other team members are experienced in working with registrars towards achievement of learning outcomes.
- Trainees will agree their work plan with their educational supervisor, with whom they hold regular 1:1 meetings.
- Defined projects are identified for trainees, as well as ad hoc pieces of work to involve the trainees in the day-to-day work of the team. These are designed to meet the competency requirements of the trainee as they progress through the training programme
- Sefton actively encourages and supports increasing levels of responsibility towards the later stages of training.
- Trainees are encouraged to participate in internal and external sessions in preparation for Faculty exams. We can provide mock OSPHE practice within the team based on hypothetical and actual scenarios.



What's it like being a trainee in Sefton

We are a small but very passionate team. We have worked hard since transitioning into the Local Authority to build good working relationships across the council and with our partners in the voluntary sector. We sit on the CCG Governing Bodies and represent the council at various LCR and Regional bodies. We are leading contributors to Borough wide strategic bodies, e.g. LSCB, Community Safety Partnership, Welfare Reform and Anti-Poverty Partnership .

We believe in co-production and collaboration and always look to work with new and enabling partners.

We also

- Have a lot of fun
- Support each other to develop
- Do our best to improve the outcomes for the residents we serve
- Work hard to make training an enjoyable, stimulating and rewarding experience.



Recently Completed Registrar Projects



Setting up
Staff Flu
Programme

Sefton Healthy Weight
Declaration



Working with
Champs on
mental health

Developing a performance
framework for the Public Health
Team



Reviewing GP LARC provision

Commissioning
Integrated
Sexual Health
Service



Workplace Health
Charter



Child Sexual health
Needs Assessment

Together a stronger community

In 2030, Sefton residents look out for each other. We focus on our similarities and diversities but never on our differences, working together to live a fruitful life.

We are supportive communities, aided by a vibrant voluntary sector, where everyone has the opportunity to live an independent and proactive life. We know our neighbours and we help each other out in any way we can, from sparing a drop of milk to lending a caring ear.

Our communities are strong, knowledgeable and informed.



A borough for everyone

In 2030, Sefton is a borough that has everything we need to live, learn and age well.

From the moment we are born we are part of the community, with parent and baby groups & outstanding nurseries and schools. Quality apprenticeships, vocational training and university access mean we can follow our dream career path.

We live happy, healthy lives in Sefton. The borough is accessible for everyone and positive approaches are in place for those living with mental health issues and disabilities.

When it comes to enjoying our free time and living socially, there are clubs and groups for everyone.



A clean, green and beautiful borough

In 2030, Sefton is internationally recognised for its outstanding natural beauty and commitment to sustainability.

We are a borough celebrated for its fantastic coast line and respected green spaces. Together, we work hard to preserve our assets, such as the marina, woodlands, parks and canals and ensure that all future generations can enjoy them.

Through eco-friendly and green solutions, we have set the bar in sustainability. Everybody works together to keep Sefton clean and green, with a commitment to recycling, low pollution and better air quality.



Living, working and having fun

In 2030, Sefton is the perfect place to enjoy your life.

With a variety of jobs and professions, Sefton has fantastic opportunities for everyone, from full time workers to part time workers. While a range of housing, including affordable and luxury, has made the borough one of the most desirable places to live in the country.

Our children and young people enjoy access to some fantastic schools, colleges and universities, meaning they can go on to fulfil their dreams and follow their chosen career paths.

We enjoy shopping on Sefton's vibrant high streets and being social at one of the many bars and restaurants, plus a wide variety of sports facilities, clubs and events help inspire residents to keep active and enjoy sport.

We are borough that offers it all with many people moving to the area and students returning to lay down their roots following graduation.



Sefton 2030

A confident and connected borough

Sefton Council

Hugh Baird
COLLEGE

Sefton CVS
Supporting Local Communities

National
Probation
Service

Sefton
FIRE & RESCUE
SERVICE

Sefton
POLICE

NHS
South Sefton
Clinical Commissioning Group

NHS
Southport and Formby
Clinical Commissioning Group

Aintree University Hospital
NHS

Department
for Work &
Pensions

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On the move

In 2030, Sefton is easy to move around and well linked with the wider city region and beyond.

Night buses, better train links and affordability mean that public transport is safe and available to everyone. We can also enjoy the use of the many bicycle and walking friendly routes, meaning we can keep active.

Investment into the borough's public transport system and road networks have helped reduce congestion and have made it even easier for residents and visitors to reach homes, businesses and attractions.



Visit, explore and enjoy

In 2030, Sefton has something to offer residents and visitors of all ages.

We enjoy activities on our beaches and floral greenspaces, while the rush of adrenaline at Southport Air Show brings visitors from far and wide. Sefton is home to a number of great events and festivals, while international sporting events return year after year.

Known for its cultural scene, Sefton has something for everyone.



Ready for the future

In 2030, Sefton is at the forefront of technology and research.

Investment in technology means that the borough is covered by comprehensive free Wi-Fi and strong, fast connection speeds. By embracing change, we are ready to seize any opportunity and Sefton is now known across the world as a centre for advancement and research.

We are well connected to the rest of the world and we are always looking to the future. Sefton is a borough connected by people, supported by technology.



Open for business

In 2030, Sefton is home to businesses of all sizes, from international organisations and small start-ups to social enterprises and community organisations.

We are a borough with a global outlook, exporting many of our services and goods via the port.

Sefton is also a leading coastal tourist destination, with businesses flourishing thanks to our strong visitor economy. While strong support for SME's and Start-ups, coupled with the creative use of commercial space, has resulted in vibrant high streets.

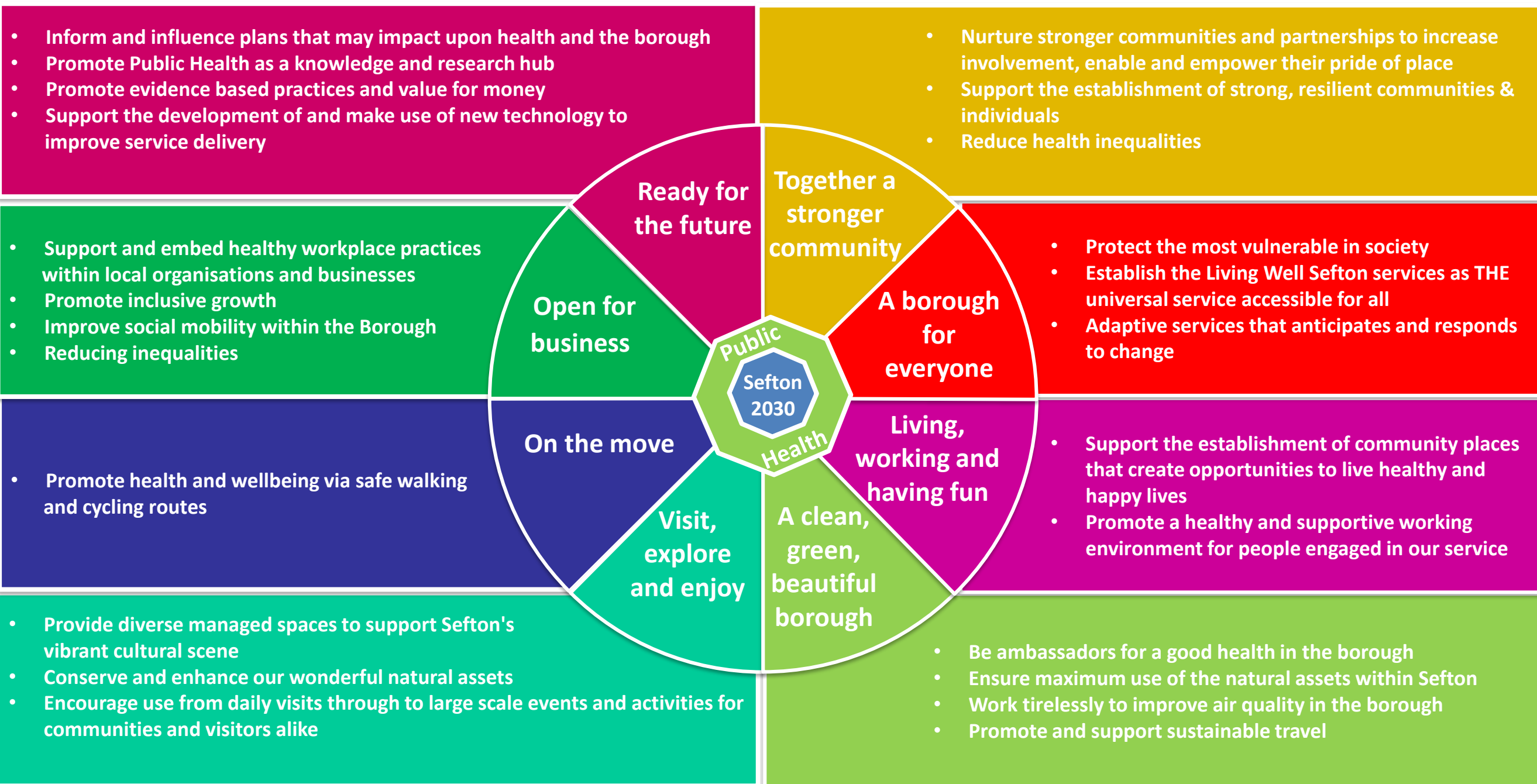
With strong public sector partnerships, an entrepreneurial culture and a strong work force, Sefton is the perfect home for any business and we are flourishing.



photo courtesy of Shulgin Jones, Port Academy Liverpool



How will Public Health help deliver Sefton's 2030 vision?





If you would like to know more

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