

Sefton Public Health

Training Location Prospectus

Reasons to Choose Sefton:

- Sefton covers a very diverse population, from the very affluent to the more deprived. This presents registrars with a varied and challenging environment in which to practice.
- Registrars based at Sefton are fully integrated into the senior public health team, and are well supported during their training to ensure competencies are achieved.
- The Sefton public health team has a strong and well-established relationship with Sefton Council. Public health partnerships provide registrars the opportunity to work closely with colleagues across the local authority, clinical commissioning groups and voluntary sector organisations.
- The Sefton Health and Wellbeing Board is well established, ensuring that promoting health and wellbeing remains a joint strategic priority across organisations.

Introduction

Sefton is the most northerly borough in Merseyside, extending from the Port of Liverpool and Bootle in the South to Southport in the North. In 2011, the population was 273,800, with the 2014 mid-year population estimated at 273,531. The population of Sefton is currently declining, seen particularly in the 20 to 34 age group. The borough of Sefton is ranked 76th most deprived out of 326 local authorities, however it is ranked 41st when considering the proportion of neighbourhoods in the 10% most deprived nationally. This shows that Sefton is a borough of contrasts: some parts of the region are amongst the most affluent in England but are close to some of the poorest places in England.

South Sefton is an urban area with high unemployment and deprivation, and a younger population, while further north are more affluent, rural areas such as Formby and Crosby, and at the northernmost tip is Southport, a resort town with pockets of deprivation and a significantly older population. This diversity means there are big differences in health across the borough. There is a difference in life expectancy of up to 11 years between areas separated by just a few miles. Reducing these inequalities is a key public health challenge within Sefton and provides registrars with a wide range of training opportunities.



Training Location

Since April 2013, public health has been formally based within Sefton Council. In Sefton there are three training posts approved by the Faculty of Public Health, and we welcome registrars from Public Health and other specialities.

The public health team are based at Merton House, Bootle, which is a short walk from Bootle Oriel Road train station. All registrars have their own desk and computer, sharing an office with other registrars and the wider public health team. Senior members of the team are also based in the same building. Registrars can advise and support each other, whilst also having easy access to the rest of the public health team.

Registrars are fully integrated into the public health workforce of Sefton, and are actively encouraged to participate in senior team meetings and learning events. A meeting for registrars and educational supervisors to discuss training issues is held on alternate months. There are limited on-site library facilities, but additional library facilities are available at Aintree University Hospitals NHS Foundation Trust, Southport & Ormskirk Hospital Trust and the Fade Evidence Knowledge Centre at the Cheshire and Merseyside Commissioning Support Unit.

Sefton public health team has good relationships with both hospital and community based clinical providers. The public health team work closely with and support the 2 clinical commissioning groups (CCGs) in Sefton, Southport and Formby CCG and South Sefton CCG. In addition, there are excellent working relationships at strategic and operational level across Sefton Borough Council and the local voluntary sector; this provides registrars with a range of opportunities to work on areas related to the broader determinants of health.

Educational Supervision

There are three accredited trainers within Sefton, with a diverse range of experiences and interests. Registrars have regular meetings with their educational supervisors, as well as open access support between these scheduled meetings.

Linda Turner, Consultant in Public Health, Lead trainer

Linda leads on substance misuse and sexual health, and has an interest in intelligence, governance, and international health.

Margaret Jones, Consultant in Public Health

Margaret has a clinical background and is the lead for children's public health.

Davina Hanlon, Consultant in Public Health

Davina leads on health protection, adults and the Well Sefton project.

Sefton Borough Council and Public Health



Sefton Council is composed of 66 councillors, who serve a total of 22 wards. Councillors are democratically accountable to the residents of their ward, and one third of councillors are elected three years in four. Councillors meet together as the council to decide the budget and overall policies for Sefton each year. The cabinet is made up of the leader of the council, and six councillors appointed by the leader. They are responsible for the majority of

North West Public Health Training Scheme

the day-to-day decisions, which are made in line with council policies and budget.

The council also has a Chief Executive, who is responsible for managing the council's business and overseeing the strategic management of the council. For further information about the council structure and responsibilities of different departments please see the [Sefton Council Website](#).

Public health is within the portfolio of the Cabinet Member for Health and Wellbeing, and the Director of Public Health is the principal adviser for public health to the Council. The Director of Public Health is directly accountable to the Chief Executive for delivery of public health functions and is a member of the Council's Strategic Leadership Board. The improvement of the borough's health will be achieved through the delivery of the Sefton Health and Wellbeing Strategy. Public Health functions are grouped into four areas, wider determinants of health, health improvement, health protection and health care public health.



Director of Public Health

This position is currently vacant.

Team Structure

The team in Sefton is split into a senior management team, consisting of three Public Health consultants, and a Head of Public Health Delivery and Partnerships, and a practitioner team, consisting of four Public Health leads. Additionally, there are two administrative staff and there are two Registrars who are based at the council.

Further information about public health in Sefton can be found in the Annual Report of the Director of Public Health www.sefton.gov.uk/public-health.aspx and the [Sefton Strategic Needs Assessment 2012](#).



Additional Training Opportunities

- **Academic Links**

Sefton has excellent links with the University of Liverpool, Liverpool John Moores University, University of Chester and University of Central Lancashire. The University of Liverpool runs a Faculty-approved Masters in Public Health course, which many registrars undertake in their first year. There are also opportunities to pursue research and additional academic placements, including clinical lectureships, as part of the training scheme.

- **National Institute for Health Research (NIHR) Collaborations for Leadership in Applied Health Research and Care (CLAHRC)**

The University of Liverpool, in partnership with the Liverpool Clinical Commissioning Group (CCG), Lancaster University and the University of Central Lancashire, were successful in bidding to become one of 9 CLAHRCs, receiving funding of £9 million from the NIHR and Department of Health. The NHS, local authority and university partners along the North West coast have made a further joint investment of £12.5 million. The aim is to tackle inequalities and addressing long-term health conditions along the North West coast through research. Sefton Council and the two Sefton Clinical Commissioning Groups are partners. Central Southport is the Neighbourhood for Learning in Sefton. There are potential opportunities for registrars to become involved.

- **Well Sefton**

Well Sefton is part of the wider PHE scheme Well North, which focuses on health inequalities in the North of England. Sefton is a pilot site for the scheme, which is currently being rolled out in five other areas. The aim of the project is to improve the health of the poorest, fastest, and Well Sefton is concerned with a discrete area of high deprivation in Linacre ward. The project will include a number of work strands including community development and health improvement.

- **Cheshire and Merseyside Public Health Network (ChaMPs)**

ChaMPS co-ordinate several public health programmes and work streams across the region. Registrars have the opportunity to get involved in a variety of ways.

- **Teaching**

Registrars from across Cheshire and Merseyside are expected to participate in delivering teaching sessions to Foundation doctors in Aintree University Hospitals NHS Foundation Trust and Southport & Ormskirk Hospital Trust. As mentioned above, further teaching opportunities can be developed at some of the local universities.

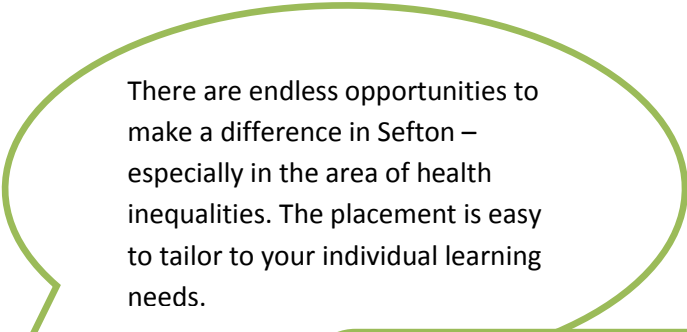
- **Liverpool City Region**

Sefton is one of six local authorities in the region who form the Liverpool City Region, which is currently being given devolved powers as part of a devolution deal with the government. This promises to provide opportunities to work with local partners and change working streams, giving registrars an experience of large scale change in organisational structure and planning.

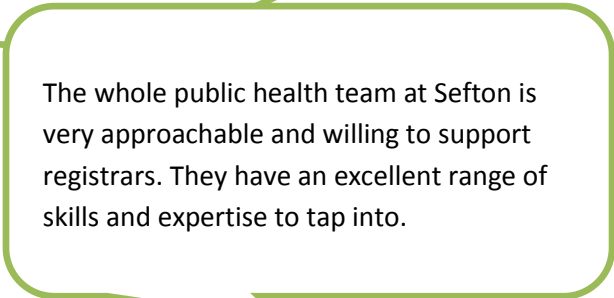
Examples of Recent Registrars' Work

- **Mapping of unhealthy premises**
A registrar undertook a mapping exercise looking at the distribution of unhealthy businesses, such as off licences and fast-food outlets in Sefton. This was to inform council decision making around licensing aiming to improve health in more deprived areas.
- **Modelling screening outcomes**
Screening uptake across Merseyside is lower than the national average. One registrar is working alongside the NHS England Screening and Immunisation team to model the outcome of improved screening uptake across Merseyside.
- **Recruiting a physical activity coordinator**
A registrar worked alongside CCG colleagues and Macmillan to co-recruit a physical activity coordinator. The post-holder will lead physical activity interventions to improve outcomes in people with cancer, and prevent recurrence in cancer-survivors.
- **CSE Needs Assessment**
A registrar was given the opportunity to take a central role in the undertaking of a needs assessment for child sexual exploitation. This involved working with partners across the council and presenting findings.
- **Commissioning public health services**
Reviews of existing services and the evidence base for models of service delivery is a critical part of the commissioning cycle. Registrars have led reviews of substance misuse residential detoxification services and primary care delivered long acting reversible contraception. The reviews and recommendations have fed into commissioning decisions of future services.
- **Flu vaccination campaign**
A registrar was asked to support the commissioning of a vaccination campaign and lead to roll out of the vaccination schedule

What Registrars Say About Sefton



There are endless opportunities to make a difference in Sefton – especially in the area of health inequalities. The placement is easy to tailor to your individual learning needs.



The whole public health team at Sefton is very approachable and willing to support registrars. They have an excellent range of skills and expertise to tap into.

January 2016

North West Public Health Training Scheme

Further Information

For further details please contact: Linda Turner, Lead Trainer for Public Health in Sefton, at Linda.Turner@sefton.gov.uk

*Contribution of the following to the preparation of this guide is acknowledged:
Phil McHale StR, Charlotte Smith StR*