

North Western Deanery 5th Annual SAS Conference

SUMMARY EVALUATION

Date: Thursday 7th November 2013
Venue: Renaissance Manchester City Centre Hotel
Attendance: 94 delegates

81 delegates returned completed evaluation forms at the end of the conference (86% response rate).

OBJECTIVES

We asked delegates what their main reason for attending the conference was; responses included:

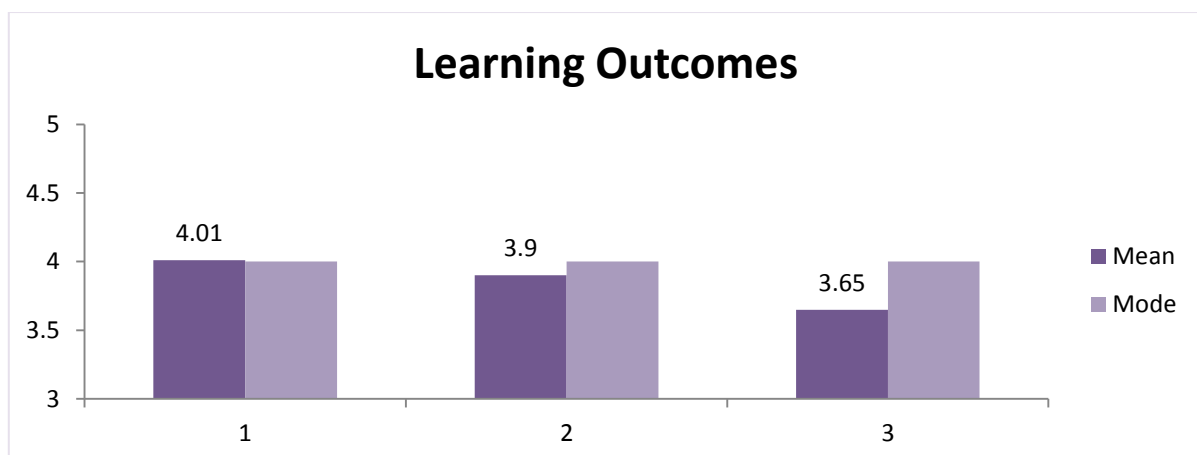
- to network with colleagues
- to learn about leadership and leadership skills
- to understand the requirements to be a good leader
- to identify the role of SAS doctor in leadership in NHS
- to learn about recent developments and change in NHS role of SAS doctors
- to keep abreast with current affairs

77% of delegates felt that their objectives were well achieved.

LEARNING OUTCOMES

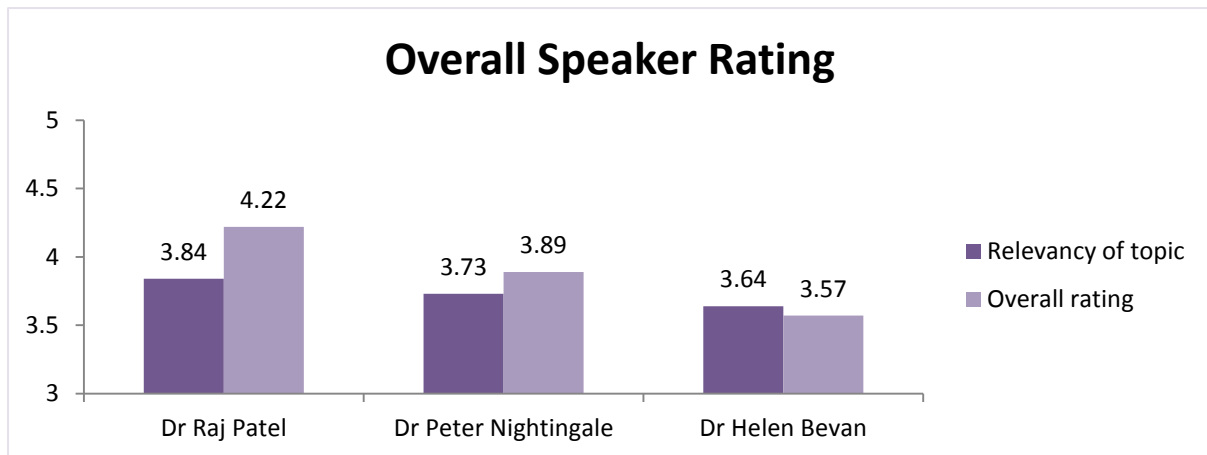
A summary of the quantitative responses given to the following questions can be found below:

1. How well did the conference support you in increasing your awareness and understanding of the importance of medical leadership in today's changing NHS?
2. How well did the conference improve your appreciation of your potential role as a leader in delivering better patient care?
3. How well did the conference provide you with the skills and tools to develop your own leadership and influencing skills to affect change in the workplace?



SPEAKERS

The delegates were asked to rate the relevancy of the speakers' topic and give an overall rating for the speaker and their presentation the results of which are shown in the chart below.



We also asked the delegates to provide general comments about the speakers and a sample of these can be found below:

Dr Raj Patel

- Leads by example, thank you.
- Very convincing and relevant speech.
- Inspirational speaker.

Dr Peter Nightingale

- Very important topic.
- Good to get idea of future change in NHS.
- Informative.

Dr Helen Bevan

- Extremely good and impressive speaker.
- Most interesting topic!
- Excellent presentation, most motivating of day.

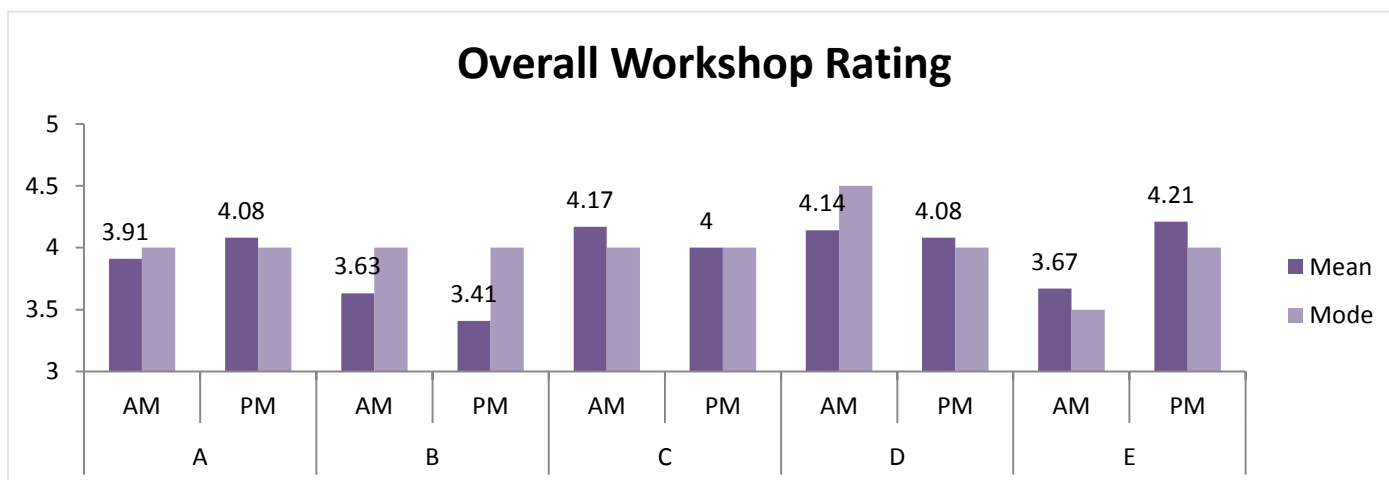
5% of the delegates felt that the presentations were the most useful part of the conference overall.

WORKSHOPS

The following workshops were run at the conference; each workshop had 2 sessions and each delegate had the opportunity to attend 2 different workshops.

A	Developing yourself as a leader and influencing others	Dr Rebecca Baron
B	Why SAS doctors can be effective leaders: Practical steps to getting started	Dr Anne Marsden & Dr Sayed Ahmed
C	SAS doctors as leaders: Improving patient care through leadership and professional development	Dr M. K. Shashidara & Dr Chris Clark
D	Maximising your potential as a senior leader: An introduction to coaching in the workplace	Kay Worsley-Cox & Jenny Smith
E	The practicalities of raising concerns: Leadership in difficult circumstances	Tista Chakravarty-Gannon

Delegates were asked to rate the workshops that they attended overall and the results can be seen below.



23% of delegates felt that the workshops were the most useful part of the event overall.

EXHIBITORS

We asked delegates to rate the usefulness of the exhibition stands and over half felt that they were very useful.

ON REFLECTION

Other things that delegates found most useful about the conference were:

- The opportunity to network.
- Given me confidence.
- Giving a flavour of things to come and motivating my involvement.
- Interactive parts.
- Now know how to proceed to be a leader.
- Information on courses available for personal skill development.
- Gave an insight of the changing pace of NHS and a potential role for SAS doctors to facilitate that change.
- Learnt some practical skills about being a good leader.
- Personal encouragement that I received from others who attended.

Delegates were also asked what the least useful part of the conference was and answers were varied and included each of the presentations, the workshops, the exhibition stands and the fact that there was lots of repetition from previous conferences.

When asked to make suggestions about changes/additions for future conferences answers included:

- Invite Consultants to attend.
- Lecture/presentation from manager's view point of doctor as a colleague or employee. How managers and doctors work in harmony.
- Make it more interactive.
- Include a clinical portion or presentation by one of the SAS doctors.
- Common sense medicine.
- BMA organisations talk about SAS doctor role in private sector.
- More SAS specific.
- More SAS doctor participation.
- To include workshop about how to be clinical / educational supervisor.

In the further comments section delegates praised the venue, and organisation of the conference as well as the following:

- Please give SAS doctors time to express themselves as a forum but not as a tutorial.
- Reference list for Leadership.
- What about sessions around examples of change management led by SAS.
- Practical guidance in progression of leadership qualities and building on a pathway to progress to a higher achievement.